

ALL ARTWORK & CHECKS  
 MUST BE RECEIVED NO LATER  
 THAN MARCH 27<sup>th</sup> TO BE  
 INCLUDED IN THE PROGRAM  
 BOOK. NO ADS WILL BE  
 PLACED PRIOR TO PAYMENT  
 BEING RECEIVED IN FULL.

## Sponsorship and Advertising Opportunities

INCENTIVES	SPONSOR TYPES				AD TYPES		
	Diamond	Platinum	Gold	Silver	Full-Page	Half-Page	Business Card
Cost	\$1000	\$750	\$500	\$300	\$200	\$150	\$75
Ad Size (All ads are color)	Full-Page Portrait 7.375" x 4.25"	Full-Page Portrait 7.375" x 4.25"	Full-Page Portrait 7.375" x 4.25"	Full-Page Portrait 7.375" x 4.25"	Full-Page Portrait 7.375" x 4.25"	Half-Page Landscape 4.25" x 3.5"	3.5" x 2" Landscape or Portrait
Admission* (Luncheon Provided)	For up to 4 attendees	For up to 3 attendees	For up to 2 attendees	For 1 attendee			
Signage recognition on event day	X	X	X	X			
Stage recognition on event day	X	X	X				
White Logo on Giveaway Bags	X	X	X				
Color Logo on Website and Social Media	X	X					
Color Logo on Centenarian Posters	X	X					
Color Logo on Centenarian Page in Keepsake Program Book	X						

\* If you would like to add additional attendees (\$30 per person) not included in your sponsorship or as an advertiser, please contact Denise Pottinger at [dpotting@montcopa.org](mailto:dpotting@montcopa.org) or 610-292-4541.

### PAYMENTS

- W-9s will be provided upon request
- If your corporate headquarters requires a W-9 and is located out of state, please contact us directly by calling 610-292-4541 **BEFORE** the deadline for payment.

Please make checks payable to **MCOSS** and mail with this form **before March 27<sup>th</sup>** to:

Montgomery County Office of Senior Services  
 C/o Centenarian Committee  
 PO Box 311 • Norristown, PA 19404  
 Attn: Denise Pottinger

### ADS & LOGOS

- Artwork submissions are due **no later than MARCH 27<sup>th</sup>**
- Logos must be submitted in color and black & white
- Artwork must be high-resolution (300dpi)
- Acceptable formats: PDF, Adobe Illustrator, or JPG

Please submit ads & logos to: [jguarna@montcopa.org](mailto:jguarna@montcopa.org)  
 For all artwork questions contact Juliana Guarna at 610.278.3752.



### Sponsors and Advertisers, please provide your contact information:

Name \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone/FAX \_\_\_\_\_

E-mail \_\_\_\_\_

For Sponsors only, according to the chart above, please indicate below how many will be attending and how many of each food preference for those in attendance.

\_\_\_\_\_ Number Attending    \_\_\_\_\_ Chicken    \_\_\_\_\_ Fish    \_\_\_\_\_ Vegetarian  
 (If no meal is selected, chicken will be provided)

For further questions please visit our new website at [www.montcopa.org/100years](http://www.montcopa.org/100years)