

Programs & Campaigns

Ready for School: Collect resources to provide thousands of children the tools they need to be ready to succeed academically, including backpacks, school supplies and more.

Gear Up for Winter: Organize collections of individual and bulk donations of new and gently used cold weather clothing.

Gear Up for Baby: Collect and provide critical baby equipment to ensure all children are safe and ready to begin life.

Spring Greening: Encourage community-wide donations of gently used clothing, and promote the environmental benefits of the re-use and re-purposing of donated items.

Youth Leadership Council: Our youth engagement program is designed for high school students to develop leadership skills through volunteerism and civic outreach.

A Family Time to Give: Our annual fundraiser encourages the family legacy of giving through a day of volunteerism.

The Need

- ★ 34% of children, or 133,500 children, in Philadelphia lived below the poverty line, in 2007
- ★ In 2008, in Montgomery County, roughly 48,000 people lived in poverty
- ★ In that same year in Bucks County, approximately 32,000 people were living below the poverty line

Impact in 2009

- ★ Provided customized kidpacks to 8,000+ children, filled with everyday essentials
- ★ Filled 6,500 backpacks with new school supplies
- ★ Hosted 7,800 volunteers at the Giving Factory
- ★ Facilitated 300+ collection drives in local communities

Our Goals for 2012

- ★ Provide customized kidpacks to 16,250 children
- ★ Host 16,500 volunteers at the Giving Factory
- ★ Provide 18,000 children with backpacks, winter coats or other bulk items
- ★ Serve a total of 34,250 kids!



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★ **Our Mission**

★ **Our Programs**

★ **How to Get Involved**



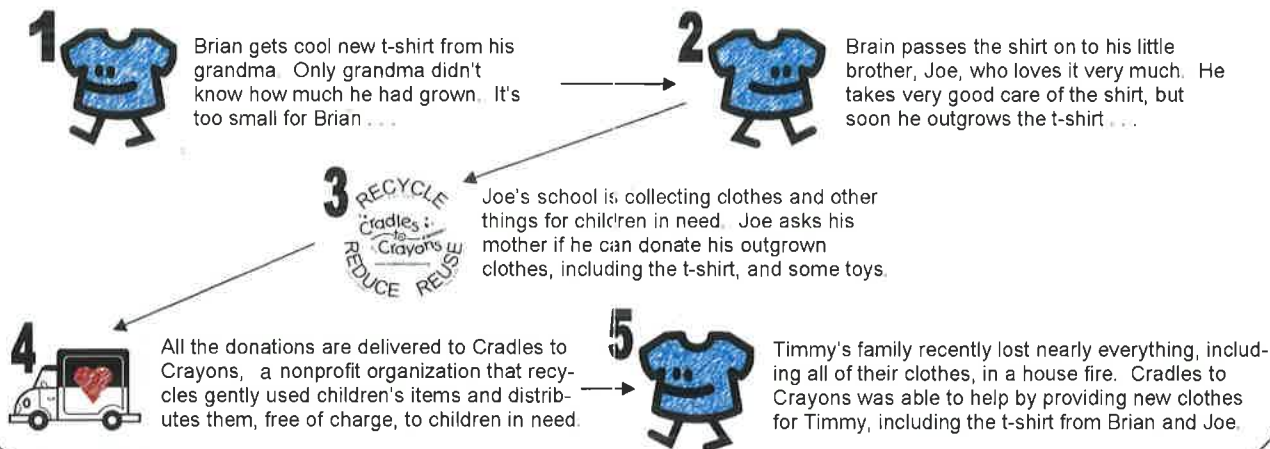
www.cradlestocrayons.org

What do we do at Cradles to Crayons?

Cradles to Crayons provides children, from birth to 12 years old, some of the most important and essential basic items of life — free of charge. We engage adults, teens and children in meaningful volunteer opportunities. Corporate and community volunteers host drives throughout the region to collect goods such as clothing, baby equipment and toys and then clean, sort and process all items in our centrally-located warehouse in West Conshohocken. We partner with a network of social service organizations to distribute donated items to children in need throughout the five-county Philadelphia region so that all children feel safe, valued and ready to learn.



Journey of a Shirt



Visit www.cradlestocrayons.org to sign up to volunteer, host a drive, make a financial contribution or become a distribution partner.

How to Get Involved

Donate Children's Items: We accept new and gently-used children's clothing, books, toys, shoes, and baby equipment. Donations are accepted Tuesdays—Fridays, 9:30 AM—4:30 PM.

Volunteer: Anyone over the age of 6 may volunteer at our warehouse. Corporate groups, students, service organizations, scouts, religious and community groups, families and individuals are all welcome! Volunteers sort clothing, clean and test toys, examine books or inspect baby equipment, pack kidpicks, all depending on our needs each day.

Host a Drive: Arrange to collect and new and gently used in your school, community, business or religious organization. We provide simple, step-by-step instructions, templates for email and flyers, and support you to ensure your drive is easy and successful!

Contribute Financially: Donate critically needed funds to support our programs through our convenient and secure online donation system, or send checks to us at our W. Conshohocken address.

Become a Distribution Partner: Our partners are the vital link between Cradles to Crayons and the children we serve. Any agency that provides service to low-income children and is a registered 501(c)(3) nonprofit organization is eligible to become a partner.