Commissioners to attend launch of Creative Montco plan

**Norristown, PA (September 10, 2012)** – The Montgomery County commissioners will attend the unveiling of Creative Montco’s 10-year-plan Thursday at Montgomery County Community College’s Central Campus in Blue Bell.

The 10-year plan is the result of a year-long effort to gather information, opinions and ideas about the arts and culture in Montgomery County. The launch party will be held in the Parkhouse Hall atrium beginning with a networking session from 4 to 4:30 p.m. A presentation of the plan will follow at 4:30 p.m. and a reception will be held from 5:15 to 6 p.m. The event is open to the public, but you must RSVP through [http://creativemontco.eventbrite.com](http://creativemontco.eventbrite.com), or call 610-313-9836.

“This is a truly worthwhile endeavor,” said Josh Shapiro, chair of the Montgomery County board of commissioners. “Montgomery County has an incredible reservoir of creative and cultural resources, and this effort to harness that energy to enhance economic development is a fantastic effort. Congratulations to all of those who worked so hard to prepare this plan.”

Supported in part by a major grant from the William Penn Foundation, along with support from the Montgomery County Foundation, Creative Montco is based on the belief that culture and creativity are among a community’s most powerful assets. The initiative, chaired by MCCC President Dr. Karen Stout, looks to leverage the county’s cultural and creative resources to enhance economic development through the implementation of a 10-year comprehensive plan.

More than 1,900 individuals from throughout Montgomery County have participated in the initiative through a series of town hall meetings, community conversations, survey responses, interviews, and social media and website feedback.

For more information about Creative Montco and to learn how to get involved, visit [www.creativemontco.org](http://www.creativemontco.org).