FOR IMMEDIATE RELEASE: August 22, 2012

Butterfly Release Celebration
Saturday, August 25, 2012, 10:00am-2:00 pm

Royersford, Pennsylvania (August 22, 2012) - Bring the whole family to Upper Schuylkill Valley Park on Saturday, August 25 from 10:00am-2:00pm to help celebrate a beautiful little insect known as the butterfly. This annual butterfly celebration will include information on the life cycle of butterflies as well as the plants that attract them.

The event will feature butterfly expert Rick Mikula. Mr. Mikula has been teaching butterfly lovers both young and old for many years and has written several books about this wonderful little creature, including The Family Butterfly Book. Mr. Mikula will be speaking at 11:00am. He will also be sharing a display of both moths and butterflies from around the world as well as fun butterfly facts. Other activities will include tagging and feeding monarch butterflies, hands-on kid activities with a butterfly theme, and a craft for the kids to make and take home. If the weather allows, participants will be releasing the tagged monarchs at 1:30pm so the butterflies can begin their migration south.

This program is perfect for all ages. Admission is free, but there is a $4.00 per person suggested donation. This event will be held weather permitting as most of the activities will occur outdoors. Visitors are encouraged to stay for the whole program and bring a picnic lunch to enjoy by the river!

Upper Schuylkill Valley Park is located on Rt. 113 in Royersford, PA, directly across from Parkhouse (Montgomery County Geriatric Center). The park is open year-round, except major holidays.

Beyond the butterfly program, visitors are welcome to enjoy the entire park by viewing the park’s newest exhibit called Schuylkill Wilds which features creatures that can be seen in or around the Schuylkill River as well as the latest additions of wolf pups and deer at the site.

For more information about the park, please visit http://parks.montcopia.org/uppschuylkillvalley. For further information about this program, please call 610-948-5170.