FOR IMMEDIATE RELEASE: SEPTEMBER 13, 2018

Montgomery County Sponsors Farmer-Brewer Events

Norristown, PA (September 13, 2018) – For the first time, Montgomery County is hosting two AgBrewCulture events to connect one of its most long-standing communities—its farmers—with the rapidly growing community of Pennsylvania brewers, distillers and malters that are located in Montgomery County.

The events are open to any business owner who wants to incorporate locally-sourced products into a distillery, brewery, or restaurant. They are also open to all farmers who are considering growing malting barley, hops, or other ingredients for this burgeoning industry. Space is limited and pre-registration is free but required by one week prior to the events. To register, visit mcpc.ticketleap.com or contact Danielle Dobisch at ddobisch@montcopa.org (610)-278-5239 or Anne Leavitt-Gruberger at alevitt@montcopa.org (610) 278-3727.

Event Dates:

**Friday, September 28, 2018 from 11 a.m. to 2 p.m.**
Two Particular Acres, 248 Rittenhouse Road, Royersford

**Friday, October 18, 2018 from 11 a.m. to 2 p.m.**
Round Guys Brewing Company, 324 West Main Street, Lansdale

“Montgomery County is home to more than 20 of the best craft breweries in the Philadelphia region,” said Dr. Val Arkoosh, Chair, Montgomery County Commissioners. “Our county’s farmland and farmers have the capacity to support this thriving industry, and we want to help build relationships that support locally grown and produced resources right here in our county.”

The events are being funded by a grant from the Pennsylvania Liquor Control Board. When announcing the grant in February, Governor Tom Wolf said, “Brewing beer is an important industry to Pennsylvania’s economy that is growing. These grants build on the bipartisan efforts to modernize our beer laws and support the industry to create job opportunities from the farm to the brewery, pub and grocery store.”

Local brewers use everything from locally grown barley in their malt to items like cucumbers and evergreen
trimmings in their brewing facilities. Brewpubs also source meats and dairy products from nearby farms. The Montgomery County Planning Commission hopes to facilitate connections between farmers and the brewing industry by bringing all interested parties together. Speakers will talk about what it takes to successfully grow malting barley and hops, and there will be ample time to make connections and discuss products.

Cutline:

Montco Barley Photo: The malting barley pictured is grown at Two Particular Acres in Montgomery County, PA. Two Particular Acres sells its barley to a local malthouse, and the malthouse turns it into a product that is redistributed to local breweries to use in their beer. The breweries then send their spent grain back to Two Particular Acres where it is composted and used for the next round of crops. Two Particular Acres is hosting one of the two county-sponsored AgBrewCulture events.