



NEWS

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Montco Names New Communications Director

Norristown, PA (July 21, 2016) – The Montgomery County Commissioners today announced that Lorie Slass is joining the County’s senior team on August 1, 2016 as the Director of Communications. Slass joins the County with a wealth of experience, having spent the last nine years as the Senior Vice President of Communications at the American Board of Internal Medicine (ABIM) and the ABIM Foundation. She was instrumental in developing communication strategies that supported the goals and objectives of the organization. Prior to that role, Slass served as the Deputy Campaign Manager at the Robert Wood Johnson Foundation.

“We are pleased that Lorie is joining our team,” said Josh Shapiro, Chair of the Montgomery County Board of Commissioners. “Lorie will be key in crafting the message that the county is a great place to live, work, and visit. She will also be a tremendous asset in broadcasting both our strong record of past accomplishments and the future initiatives we have on deck to make our services even better.”

Commissioner Val Arkoosh also welcomed Slass to the county. “Lorie’s communications experience spans the public health policy sector, nonprofit sector, and private sector, which makes her uniquely qualified to be the director,” said Arkoosh. “She will bring a diverse set of skills and talent to her new role and I look forward to working with her on our senior team.”

Commissioner Joe Gale shared his colleagues’ sentiments, saying “Lorie’s 20 years of experience as a communications executive spans many arenas, including media outreach, social media, market research, message development, and policy analysis. She will be a welcome addition to our county family.”

Slass has a Master's degree in Communications from the University of Pennsylvania's Annenberg School for Communication and a Bachelor's degree in Communications from Tulane University. Slass currently resides in Elkins Park with her family.