



# NEWS

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## **Montco Invites Public to a Seminar on Revitalizing Business Parks in Montgomery County**

**Norristown, PA (May 1, 2015)** – Montgomery County invites the public to attend “Revitalizing Business Parks” on Wednesday, May 6, 2015 from 2:00pm–4:00pm at the Upper Dublin Township building, 801 Loch Alsh Avenue, Fort Washington. This informative event will explore how to bring new life to older business parks through strategic infrastructure improvements, new development and zoning codes, marketing, and improved mobility and access.

“Montgomery County is home to over 500,000 jobs. We are seeing increasing demand for workplaces that are dynamic and healthy—with outdoor gathering spaces, trails, restaurants, events, and opportunities to live near work. Come hear how these changes are happening in combination with plans for improved transportation access to keep Montgomery County’s business parks vital and strong,” said Jody L. Holton, AICP, Executive Director, Montgomery County Planning Commission.

The seminar will feature presentations and a panel of professionals with extensive experience in reinventing business parks. The panel will include a developer, municipal managers, business improvement directors, economic development professionals, and planners. Participants will be among the first to view the new Turnpike Corridor Reinvestment Study, part of a project focused on reinvigorating business parks along the turnpike from the Valley Forge interchange to the Willow Grove interchange. This project is one of many local initiatives designed to revitalize and strengthen business parks in Montgomery County.

This event is being offered as part of Planning Smarter Montco 2015, a Montgomery County initiative offering planning education and outreach throughout the year, and corresponds to the “Vibrant Economy” theme of *Montco 2040: A Shared Vision*, Montgomery County’s new nationally awarded comprehensive plan.

This an opportunity to hear about the exciting possibilities for reinventing business parks in Montgomery County. Additional information, online registration, and more upcoming events are available at [www.montcopa.org/PlanningSmarter](http://www.montcopa.org/PlanningSmarter). Montgomery County's new comprehensive plan is available at [www.montcopa.org/Montco2040](http://www.montcopa.org/Montco2040). For more information, contact Brian O'Leary at 610-278-3728 or via email at [boleary@montcopa.org](mailto:boleary@montcopa.org).