PARK(ing) Day Comes to Norristown

Norristown, PA (September 14, 2015) – PARK(ing) Day is coming to Norristown for the first time, and everyone is invited to come see how an ordinary parking spot can be transformed into a great public space. The event will take place, weather permitting, on Friday, September 18, 2015 on Main Street between Swede Street and DeKalb Pike from 9:00am to 2:00pm.

PARK(ing) Day, a popular global event that began in 2005, challenges people to rethink the way streets are used and reinforces the need for broad-based changes to urban infrastructure. Around the world, artists, activists, and citizens will be temporarily transforming metered parking spaces into public parks and other social spaces.

Five parking spots will be transformed in Norristown by the Montgomery County Planning Commission (MCPC), the Municipality of Norristown, the Pennsylvania Department of Environmental Protection (DEP), and the Greater Valley Forge Transportation Management Association (GVF). Check out the spaces below:

- The Municipality of Norristown will have a space that highlights the Arts Inside Out program, a creative program by the Philadelphia Museum of Art that displays reproductions of classical works of art throughout the Philadelphia region. Representatives from Norristown will offer brochures and short tours of the art displayed in downtown Norristown.

- The Greater Valley Forge Transportation Management Association (GVF) will be transforming a parking spot into a walking and biking trail. Learn how your commute...
affects the environment, economy, and your health. Join GVF for a walk through the park at PARK(ing) Day.

• The Pennsylvania Department of Environmental Protection (DEP) will be creating a PARK(ing) spot that focuses on the different impacts on local streams and rivers. Stop by to see just how delicate our waters can be and what you can do to protect them.

• The Montgomery County Planning Commission (MCPC) will be transforming a parking spot into a parklet where people can hang out and play lawn games. Learn about how the county preserves farmland, receive a list of farm markets, and check out all of the free recycling events offered throughout the year.

• MCPC will also be creating a space that focuses on trails, parks, and walkable communities. Learn all about the county’s popular parks and trails and efforts to make the county more walkable for everyone through a new county initiative called Walk Montco.

Stop by to see these recreated spaces, learn some interesting facts, and have fun with various activities. For more information, please contact Rita McKelvey at 610-278-3753 or via email at rmckelve@montcopa.org.