FOR IMMEDIATE RELEASE: August 24, 2015

**Butterfly Celebration at Upper Schuylkill Valley Park**

**Saturday, August 29, 2015 from 11:00am to 1:00pm**

**Royersford, PA (August 24, 2015)** – Come to Upper Schuylkill Valley Park on Saturday, August 29, 2015 from 11:00am to 1:00pm to help celebrate an amazing little insect – the butterfly. The park’s sixth annual celebration will include information on tagging, feeding, and raising butterflies. This year the park is hosting local butterfly expert Ron Richael as he shares his expertise on attracting butterflies.

Mr. Richael will be doing a presentation at 11:15am and will be available afterwards to answer questions along with offering his book, *Attracting Butterflies: A Handbook for Butterfly Gardening*, for sale.

Fun for the kids will include hands-on activities, face painting, a butterfly-themed craft to make and take home, and butterfly bingo played at 11:00am, 11:30am, and 12:00pm. If the weather allows, the butterflies will be released at 12:45pm so they can begin their journey before winter.

This program is suitable for all ages. There is a $4.00 per person suggested donation. This event will occur weather permitting, as all of the activities will be held outdoors. Visitors should park in the lower lot by the Schuylkill River and follow the pathway to the activities in the Wildlife Center. Handicap parking is available in the upper lot. Picnic tables are available for use by the river for those wishing to bring a lunch.

Upper Schuylkill Valley Park is located on Route 113 in Royersford, PA. The park is open year-round, except major holidays. For more information about the park, please visit [www.montcopa.org/upperschuylkillvalleypark](http://www.montcopa.org/upperschuylkillvalleypark). For further information about this program, please call 610-948-5170.